

NEW!

# Tradeshow Solutions

POLYCARBONATE MEDIA & OVERLAMINATES MATCHED FOR COMPATIBILITY

## WHAT IS IT?

In producing tradeshow graphics, Claritex® Polycarbonate film for digital printing and Eclipse™ Polycarbonate Overlaminates are the perfect matched component solution for demanding applications:

- **Retractable Banner Stands**
- **Posters**
- **Tradeshow Booth Panels, Headers, End Caps**

## TRADESHOW SOLUTION ADVANTAGES

**Matched Compatibility.** Claritex® polycarbonate media and Eclipse™ polycarbonate overlaminates are matched for compatibility. Because both media and laminate are polycarbonate, both expand and contract at the same rate so graphics won't tunnel, buckle or curl.

**Brightest White for Truer Colors.** Claritex® Super Bright White Polycarbonate features the most brilliant white of any tradeshow media. Colors are truer, more vibrant and make a lasting positive impression. Unlike polyester and polyofin composite media, Claritex® has no gray cast to detract from your images.

**Better Durability.** Tougher polycarbonate films withstand abrasion better. Claritex® digital media is not susceptible to scratching. Roll and unroll graphics without fear of tunneling. Better durability means lower lifetime cost of tradeshow graphics.

**More Mix and Match Solutions.** With a variety of polycarbonate digital print media and polycarbonate overlaminates

to better meet your customers' needs, you can provide thicker constructions eliminations wavy graphics for a more professional appearance.

## TRADESHOW BOOTH SOLUTIONS

**Booth Panels:** Use 10 or 15 mil Super Bright White Claritex® media with 10 or 15 mil Eclipse™ Polycarbonate Overlaminates.

**Headers:** Use 10 or 15 mil Super Bright White Claritex® media with 5 or 10 mil Eclipse™ Polycarbonate Overlaminates.

**End Caps:** Use 10 mil Super Bright White Claritex® media with 3 mil Eclipse™ Polycarbonate Overlaminates.

## RETRACTABLE BANNER STAND SOLUTION

Use 10 mil Super Bright White Claritex® media.

## TOTAL SYSTEM APPROACH

RTape Tradeshow Solutions provide you with a total system approach. You have one source for print media and overlaminates and one source for technical support and service. For immediate assistance, call your RTape distributor today, or call us toll free at 800-440-1250. Additional technical information is available at our website: [www.rtape.com](http://www.rtape.com)

Claritex® + Eclipse™  
POLYCARBONATE FILMS OVERLAMINATES

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